ELLEGAARD Consult

Strategic advisory & leadership for technically complex project companies

Does your company deliver technically complex products or projects? ELLEGAARD Consult helps you bridge technical excellence and commercial value creation. With more than 30 years in senior positions at Ørsted, B&W and a range of technology and engineering companies, we speak the language your specialists speak – and translate it into executable strategies and scalable business models.

SOUND FAMILIAR?

Technically complex companies often face the same tension: strong technical capability, but difficulty making strategy, commercialisation and execution fit together. ELLEGAARD Consult helps when:

- The strategy is written, but execution is lagging
- R&D and engineering are disconnected from the commercial business
- Complex projects need stronger control and leadership
- The organisation needs to scale, transform or turn around
- The board lacks technical-commercial insight

WHAT WE OFFER

Strategic Advisory

- Business and strategy development for technology companies
- Commercialisation of complex products and technologies
- Business model and value proposition design (CVP)
- Due diligence, M&A and partnership strategies

Board Work

- Chair or board member
- Advisory board with a technical-commercial focus
- Governance in growth and transformation phases

Interim Management

- CXO roles: COO, CCO, CSO, CTO
- Turnaround and change management
- Building high-performance teams
- Lean implementation and performance improvement

Complex Projects & R&D

- Large-scale project development and execution
- R&D management and technology assessment
- Project sales and customised solutions

INDUSTRY EXPERIENCE

Energy technology • Engineering & projects • R&D-intensive technology companies • Renewable energy (wind, solar, biomass, wave) • Power-to-X • Waste-to-Energy • Steel & advanced manufacturing • IT/automation, robotics & drones • AI start-ups

SELECTED EXPERIENCE

Ørsted (DONG Energy)	Head of Engineering Division (500+ employees), Sr. Director for Electrical Systems & Wind Power. Led large, complex technology projects for 10+ years.
CEO & COO roles	CEO of a consultancy and an AI start-up, CEO (ESTECH – R&D, Stirling-DK – VC-backed), COO (Boilerworks). Turnaround, growth and commercialisation of complex products.
Engineering & sales	Dept. Manager & Sales Director (Adding Engineering), Sales Director (KK Wind Solutions). Project sales of technically complex solutions.
Board experience	Chair and member in manufacturing and technology companies: Hydraulico, Flow-Elnet, Maskinfabrikken Silkeborg (DKK 100m revenue), NISSEN Energi Teknik.

EDUCATION & QUALIFICATIONS

B.Sc. Electrical Engineering, SDU • HD(O) Strategy & Organisational Development, SDU • CBS Board Education • Executive Programme, IMD Switzerland • Expert evaluator, EUDP (Danish Energy Agency)

Let us have a no-obligation conversation about how ELLEGAARD Consult can strengthen your business.

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